

**For Immediate Release**

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TAUCK  EARTH JOURNEYS

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## Tauck and BBC Earth Offering New Dinosaur-Themed Family Trip in 2014

*Five-Day "Walking With Dinosaurs: A Journey Through Time" Trip Builds  
On Excitement For "Walking With Dinosaurs" 3D Film Debuting This Month*

NORWALK, CT (December 3, 2013) With the theatrical release of the new \$85 million, 3D motion picture ***Walking With Dinosaurs*** set for later this month, dinosaur fever will be running rampant among children throughout the coming year. Now parents looking to foster their children's interest in science can take advantage of the perfect vacation package for budding young paleontologists – an all-inclusive, five-day exploration of all things dinosaur co-crafted by Tauck, the 88-year-old leader in guided luxury travel, and the filmmakers at BBC Earth.

The one-time, five-day event, "Walking With Dinosaurs: A Journey Through Time," is scheduled for next July 17-21 in and around Calgary, Alberta; an area home to some of the planet's richest fossil beds and one of the world's most comprehensive dinosaur museums. The dinosaur event is the first all-new travel experience resulting from Tauck's just-announced "Earth Journeys" partnership with BBC Earth and will draw on the expertise behind the original BBC television series *Walking with Dinosaurs* that inspired a generation with a fascination for dinosaurs reaching a global audience of over 700 million. The BBC is also responsible for groundbreaking natural history documentaries including *Planet Earth*, *Frozen Planet*, *Life* and *The Blue Planet*.

"Our partnership with Tauck has provided us with the perfect opportunity to create a unique trip that will give people the chance to travel to amazing places where the dinosaurs once roamed. This trip is perfect for families and with the 3D movie ***Walking with Dinosaurs*** giving a new generation the chance to experience and discover these amazing pre-historic creatures, we are certain that this will be a trip that people will never forget," says Soumya Sriraman, EVP Home Entertainment and Licensing for BBC Worldwide North America.

According to Tauck CEO Dan Mahar, BBC Earth is the perfect partner to help create a dinosaur-themed travel experience. "BBC Earth has already reached over 700 million people who share a fascination with dinosaurs, through projects including the BBC *Walking With Dinosaurs* television series and the *Walking with Dinosaurs* arena spectacular," said Mahar. "The debut of the new 3D *Walking with Dinosaurs* movie this month will underscore BBC Earth's pioneering role in using creative storytelling to bring the dinosaur era into modern popular culture. In much the same way, BBC Earth and Tauck will make the stories of dinosaurs real, compelling and enriching for families traveling with us to Calgary."

### **THEMED DAILY SIGHTSEEING TRACKS**

Guests attending the Tauck dinosaur event will be divided into small groups of 30 to 35 people for daily themed sightseeing “tracks,” ensuring an intimate, interactive experience. Different groups will experience these tracks on different days over the course of the event, ensuring all attendees enjoy the same overall experience.

Sightseeing tracks will include “In the Footsteps of Dinosaurs,” featuring a paleontologist-guided exploration of Dinosaur Provincial Park, a UNESCO World Heritage Site where over 40 different dinosaur species have been discovered and more than 150 complete dinosaur skeletons have been unearthed. A second track, “Through the Eyes of Dinosaur Experts” will include a paleontologist-led exploration of Alberta’s fossil-rich Badlands and a trip to the renowned Royal Tyrrell Museum, one of the world’s foremost paleontology museums and home to 140,000 individual specimens. A third track, “A Day With BBC Earth,” will allow guests to step into the world of BBC Earth experts, and discover the science and creative artistry that combine to make BBC Earth’s natural world programming so informative and entertaining.

Each night all guests will gather for special dinners, entertainment and other unique “insider” experiences, including exclusive evenings at the Calgary Zoo, the TELUS-Spark Science Centre, the rooftop Devonian Gardens (one of the world’s largest indoor gardens), and the Gasoline Alley Museum at the Heritage Park Historical Village.

### **SPECIALLY SELECTED TEAM OF ON-SITE EXPERTS**

Throughout the event guests will benefit from the insights and knowledge shared by a specially selected team of paleontologists and other experts including Dr. Stephen Brusatte, a University of Edinburgh paleontologist who has written over 60 scientific papers and published four books. Mike Gunton, Creative Director, Factual BBC Worldwide and BBC Natural History Unit and a U.K.-based television producer will also be on hand. Gunton has worked as a wildlife filmmaker for over 25 years, producing some of the best wildlife television in the world. He was the executive producer behind many landmark BBC Earth series, including *Africa*, *Life* and *Madagascar*, for which he won critical acclaim.

Prices are from \$3,190 per person (double occupancy) plus airfare. This fully-inclusive event has virtually everything built into the price, including all entertainment, sightseeing and other activities, admission to all attractions, all gratuities, all ground transportation (including Calgary airport transfers), most meals, and much more. Also included are accommodations at the four diamond-rated Sheraton Suites Calgary Eau Claire. Particularly well-suited to hosting families with children, the Sheraton Suites Calgary Eau Claire is an all-suites property featuring a heated indoor pool complete with a 50-foot waterslide.

### **Notes to Editors:**

The 3D movie ***Walking with Dinosaurs*** is a major new blockbuster presented by Twentieth Century Fox and Reliance Entertainment in association with IM Global. A BBC Earth and Evergreen production in association with Animal Logic, the film is set for global release in December 2013.

**About BBC Earth.** BBC Earth is the leading factual brand for BBC Worldwide, the commercial arm of the BBC. The brand exists to inspire audiences globally with new insights, amazing stories and incredible facts that will spark a journey of discovery. BBC Earth works with the world’s best filmmakers, creators and innovators to develop a range of new and unforgettable experiences to reach their broad base of fans. The BBC Earth team uses cutting edge technology to create exciting live events and theatric releases, creating top quality products and taking their content to new digital platforms to connect with audiences around the globe.

**About Tauck.** Founded in 1925, Tauck is a world leader in guided premium quality travel. Family-owned and operated, the company offers over 100 all-inclusive land and cruise journeys, family travel adventures, and once-in-a-lifetime events on all seven continents. Tauck has won over 50 awards for quality and innovation, including being named the “World’s Best Tour Operator” by a number of consumer and trade publications over the last two decades.

**About Earth Journeys.** Launching in 2014, Earth Journeys is a partnership through which Tauck will leverage the knowledge and expertise of BBC Earth filmmakers to bring original content and exclusive experiences to new and existing Tauck itineraries exploring the wonders of the natural world. In addition to designing the new “Walking With Dinosaurs: A Journey Through Time” event, Tauck and BBC Earth are working collaboratively to enhance four Tauck journeys beginning in late 2014: Tauck’s 12-day “Botswana, South Africa & Zambia” itinerary, their 13-day “Kenya & Tanzania: A Classic Safari,” a 13-day “Antarctica” cruise expedition, and the company’s six-day “Manitoba: Polar Bear Adventure” in Canada.

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